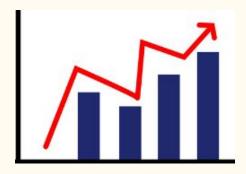
Lightning Talk 2: Problems and Users

Ask Captain Cyber

Ask Captain Cyber: Overview

What is Captain Cyber:

- AI integrated website to ask Cyber related questions
- Answers are proof checked by Cyber Security professionals
- Contains a data bases of previously asked questions
- Free to use
- Safe for users



Problem Statement

The problem is that we don't have a good way to convey advanced cybersecurity topics to users with secured information that has been validated by cybersecurity experts.

Users can also be anyone - complete amateurs or Cybersecurity experts.



Advanced Beginner

Novice

Competent

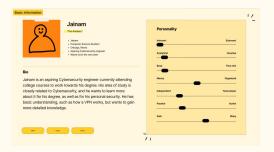
Proficient

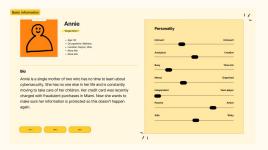
Expert

Users

- Cybersecurity experts
 - People who know a lot about cybersecurity
 - Will help answer questions asked by following two groups
- Cybersecurity enthusiasts
 - People who know somewhat about cybersecurity
 - Will ask more detailed questions regarding cybersecurity
- Cybersecurity amateurs
 - People who know very little/nothing about cybersecurity
 - Asks primarily basic questions







User needs

- User Ease
 - Reliable
 - Accurate
 - Website Functionality
- Secure
 - Availability
 - Low latency
 - Intuitive
- Misc
 - Vetted answers
 - Easily accessible for Ambassadors
 - Simple responses

WHAT DOES YOUR CUSTOMER WANT?

Conclusions

- Website and resources need to be accessible to the average user
- Answers need to be vetted by experts
 - Also need to be simple enough for average person to understand
- Intuitive design
 - Users understand usage and navigation of the website with ease
- Variable accessibility
 - Different privilege levels for generic users, those who "vet" answers, and edit the webpage

